

## Drama Club Booster Meeting October 21, 2013

In attendance:

Drama Club Officers: President, Patrice Walsh; Vice-President, Lisa Lynch; Secretary, Susan Pasikowski; Publicity, Scott Brown; Fundraising, April Ozdych; Volunteer Coordinator, Cindy Murphy.

Parents: Ilene Harmon, Carol Hahn, Randy Miller, Katie & Tim Bennett, Beth Valone, Kendall Barbieri, Pari Pariconstan, Crystal Hutchinson, Laura Colavecchia, Jennifer Everts, Mike & Karen Romolino, and Kevin Walsh.

### **President's Report – Patrice Walsh:**

The Lock-in that wasn't a Lock-in didn't happen. But thank you to the Ozdych's for opening their home to 46 some kids from Drama Club. We can't share everything but it was great! Thanks to the adults who came and assisted.

Communication – it is great that so many people here tonight! Our communication must be working! One of the tools we use to coordinate volunteer opportunities is Sign-Up Genius it has been working well so we'll keep using that.

Program Photos –We'll be doing the last call for program photos this Saturday, October 26. We did get about 40 pictures taken – most of them were crew. Please share/communicate to everyone the official/final photos are this Saturday between 10:00 am and 1:00 pm.

We do need a "ticket chairperson". Last year Sheryl Hunter did this last year; if she is not available, we'll need someone to do this. If Sheryl won't do this, Cindy Murphy will do this. Thank you Cindy!

### **Treasurer Report – Diane Wielgat**

We ordered a second debit card which should arrive soon.

Tag day was this past Saturday – thank you to all who came out to help. The Kiwanis were also there, so that may have impacted our final take for the day. We did not do as well as last time, but we made \$491. All kids who volunteered for a 2 hour shift received a free Drama Club t-shirt.

There are a lot of the Business Cards left over – we will use them for other events.

Diane is working on the display board and had a question– should she put information regarding the Thursday Student Preview – Yes – add the suggested donation is \$5.

Scott Brown moved to approve the budget for this school year, Lisa Lynch seconded all in favor "aye" – Budget so approved

## **Fundraising – April Ozdych**

Thanks again to those who assisted with Tag Days.

Pot Belly's Fundraiser – scheduled for Friday, November 8 at the Woodward/Normandy location. Anything sold between 6:00 pm and 9:00 pm we get 25%. There is a small stage inside that the Officers/Drama Club can sing from 6 – 6:30. They can also sing outside to help generate business the entire time slot (6 – 9). The only request from Pot Belly's is that we drum up business for them. It is a Win-Win situation.

The Walsh's can send a neighborhood email to see if anyone would like to order and maybe the Drama Club kids can deliver the food to them. Need to verify if "online" orders count, we think they do.

We don't need to have anyone there the full time to take advantage of this opportunity. We should have lawn signs available at that time to use as well.

## **Publicity – Scott Brown**

Scott asked is anyone checking the school mailbox to see if any publicity money is coming in? Is anyone at the school? Cindy Murphy is at the school and will check the mailbox to get information as necessary to Scott Brown.

The Publicity Team meets Tuesday at 5PM / Super Saturday at 10AM in the Hallway until production.

- This Tuesday and Saturday we are building Lawn Signs and starting to building the program

Hungry Howie's Pizza would like us to resell their pizza at performances in return for a full page ad. We would buy the pizza from them for \$6.00 and sell 8 Slices at \$1.50 each or 6 Slices at \$2.00 each (recommended), and make a small profit from the pizza, and have \$60 in hand from the full size ad placed.

Suggestion: Could we order light the first night and gauge for the remainder? That may be possible provided we commit to all nights of the show. Could do a smaller order Friday & Saturday and then order more on Sunday any extra will have for Strike.

Decision: Let's give it a shot – Scott will make the deal with Hungry Howie's.

We will be ordering 2 x 24" x 36" banners for Guys and Dolls with show info (like the card).

We have not designed the Standees or Drama Club Banners ... could be simple logo strip (vertical or Horizontal) OR we can be fancy four color process. If anyone who has creativity and design interest/talent, talk to Scott about designs for the Drama Club Banners.

## **PROGRAM:**

### Program Sales

- Sent second individual E-Mail to Royal Oak Businesses
- RODrama Students Following up with phone call
- Encouraging students and parents to make personal contacts for sales.
- Currently have 11 ads and 1 dedication totaling \$560.00 so the program is more than paid for
- Lawn Signs are going to be available soon, and for the low price of \$5 you can have one of these beautiful signs on your lawn to promote our show.
- Need to start get Dedications from Cast and Crews Parents. Will e-mail everyone later this week (deluge of e-mails over the weekend). Set a good example. Buy one and turn it in early.

Bios from Cast and Crew. Many were completed last week and we will match them with the cast and crew list to see who is missing.

## **PUBLICITY**

We can begin using Pictures for Press Releases, Facebook and Website

- Actors (costume head and shoulders)
- Crew Heads
- Cameos or Set Building, Rehearsals

Short Video Interviews for Press Release and Facebook / Web Page Postings

Contact School about getting on LED Sign and 6<sup>th</sup> hour Announcements

Pass out Cards at Sports and School Events (do we have cards left

Get approval for signs for around school (8 ½ x 11, 11 x 17, Roll Banners)

Lawn Signs are in

We will begin to construct them on Tuesday night and get the Super Saturday crew to help us complete the task this weekend.

- Will sell on website for \$5.00 each to recoup some of the cost.
- Talking to businesses about allowing us to post signs
- We will begin posting remaining signs on busy roads and corners starting November 1.

**Director's Report – Ed Nahhat (not present – provided April Ozdych with some information to share)**

April shared information regarding payment for Shannon and Brittney. Brittney is the Assistant Director and Shannon is the Technical Director. The district contract has a specific amount to spend on the director and these other type of positions. Ed talked to someone in HR and said he needed two assistant directors. The school is paying \$750 each and he told Shannon and Brittney he would pay them \$1150. Ed has already paid \$400 to Shannon for the design; he suggests he pays Shannon and Brittney the \$400 and then asks the Boosters to pay him \$800. This would streamline the payment to Shannon and Brittney.

Ilene Harmon made a motion to pay the additional funds and Lisa Lynch seconded; all in favor “aye” – so moved, so approved.

The kids asked to do MIFA – Michigan Interscholastic Forensic Association competition. This is a timed competition, where they have to put up, perform and tear down a show in 45 minutes. If the students want to do MIFA, they would need to possibly do MIFA with a piece from the spring play. If they do this Ed asks if the Boosters would foot the bill for MIFA. Because the school only has funds for the fall musical, spring play and the newly implemented one acts, they would not be able to pay for another show.

It's a unique experience but a lot of work and travel is involved. If the kids are serious we need additional information. Dates, Costs, Location, etc. also need to know what show might they be able to do. They can't be in MIFA and the Spring Play as the students wouldn't be able to learn two new pieces. They could pare down the fall or spring show to fit within the time frame of 45 minutes to include set up, performance and tear down. Brittney really wants to do this; she'll need to talk with Ed and the Student Officers to gain a full commitment and the Boosters can discuss more at that time.

**Sponsor Report – Teresa Brewer-Rollins not present, but did share some information with Patrice to share.**

Teresa Brewer-Rollins suggested some of the Drama Club members should come over to the Middle School to promote the show. Cindy Murphy suggested the kids go to the Middle School for the Band, Orchestra and Choir concerts upcoming soon, to see if the Drama Club can come to promote the show. This way the Drama Club kids won't have to leave school. Patrice will follow-up with Teresa Brewer-Rollins on this.

**Old Business:**

St. Joan at the Magenta Giraffe – so far we have 6 students. Frannie is a previous Royal Oak student and assists with our productions. This is a great opportunity to see this show. We get a discount for students – only \$7 per student the Boosters will pick up the rest. We have two drivers – this is not an official Royal Oak High School field trip. Patrice will e-mail out to those attending to work out details. If anyone else wants to know let Patrice know by tonight.

Signs – all set – will be put together tomorrow by the Publicity Crew.

Pot Belly – all set – November 8 is our fundraising date

**New Business:**

Request to send Drama Club Officers the meeting minutes.

Conferences are at the Middle School tomorrow, would we be able to have the lawn signs at the Middle School?

New Clothing Racks – April Ozdych did research and found two options: One is \$90 and one is \$72. The \$90 rack holds 500 pounds and the \$72 rack holds 400 pounds. Suggest we order a minimum of two to three and then see if they need more. We had a donation from a parent who sold their house and requested the funds donated (\$200) for this purpose. The group agreed we should order what we need. April will take care of this.

Another costume related request: Chelsea, the Costume Crew Head, asked for volunteers to assist with sewing. Please let Patrice know if you are able to help. We will do a volunteer sewing day to help sew, iron, mend, etc. for all the costumes for the show. Let's aim for Saturday, November 2; even if you can't sew, if you can iron we can use you!

There was a request for a steamer; Lisa Lynch has one to donate – she will check and see if it works. Patrice will put this on the wish list to get a professional one in the future.

There was a conflict Saturday 9, the final "Super Saturday", with the PTSA as they are having a Parent U meeting using the auditorium. Ed is checking into this and will share more information as it becomes available.

Ilene Harmon is a member of the Optimist Club – they meet Wednesday mornings at 7:15 at Jimi's in Royal Oak. She would love to have the Drama Club come and do a skit or small performance. Recommended she reach out to the Drama Club Officers to see if they will be open/available to do this.

Tech meals will be coming soon; the last week of the show kids are there from after school until late. We coordinate meals (Cindy Murphy will send out information/sign up through Sign-Up Genius) so watch for donation/volunteer information coming out soon.

Patrice would like to get more people involved in our Boosters. If you have some interest in some things we do, you can help out, especially if you have a child in the younger grades to begin learning the ropes; this is very important to keep the Drama Club and Drama Boosters going.

Thank you all for coming! Next Meeting: Monday, November 4 at Jimi's in Royal Oak, 7:00 pm.