

Drama Booster Meeting 11/5/2012

In Attendance: Board Members Patrice Walsh, Diane Wielgat, Scott Brown, April Ozdych, Susan Pasikowski, Lisa Lynch, Cindy Murphy and several parents.

President's Report – Patrice Walsh

1. Online sign up is going very well. We have ticket sales for Thursday but not the other nights. We would like to get someone to “chair” the flower sales & concessions.

- a) Diane shared that at Costco you can go to them for donations and if you get to them ahead of time – like months in advance to get flowers. Target too will give money as well. Maybe Meijer's – the fund raising committee will check into that.

Treasure's Report – Diane Wielgat

1. Tag days raised \$835 for a total of six hours of work – great job and thank you to everyone who participated. It was mentioned that the RO Choir makes more, however, they do have more kids and it is a requirement to participate in tag days; additionally they have more than just one or two a year.

2. T-shirts made money there as well, just over \$200.

3. Diane had some checks made payable to ROHS – we are not able to deposit those, so Diane will give these checks to Theresa Brewer-Rollins. Right now, Diane has \$527 to deposit.

4. Pizza sales are doing well lawn signs sold \$90 – we did take a loss on the signs, but it is a promotion for us.

5. Total estimate on our account currently is: \$2000 minus \$333 and then less \$80 roughly \$1600 in the account currently. Estimating making about \$400 with concessions at the shows.

ADDITIONAL INFORMATION:

- We will be selling tickets at the craft fair. Patrice will try to make some pirate cake pops as well if she has time.
- Verify with ticket sales online that there is an extra \$1 price per ticket for convenience online.
- Kids will start selling tickets – make checks payable to ROHS with Drama Club in the memo line.
- Senior gold card – if a family wants to buy tickets with a gold card, they need to come and purchase them in person.
- Officers should decorate the bulletin board outside the office to announce ticket sales.
- Pizza sales – today April fed the kids – motion for reimbursing April approved. Wednesday, we'll order additional pizza for the kids. Susan P. will donate several bags of apples to go with the pizza.
- Fund raising – Barnes & Noble set up Dec 22 and the 23. Patrice will send up a signup sheet after the show.

Promotions Publicity Report – Scott Brown

1. Quotes and press releases got out ahead of time to papers. We should get some publicity out of that.
2. Scott sent out a list of the locations to put lawn signs – put these up this Friday/Saturday of this week.
3. Program is almost completed – just some pieces to put together. Scott had a list of all the ads sent in for us to review.
4. Future idea – buy an ad in the fall and then get a discount on the ad in the spring show.
5. Reaching Out Promotion - \$75 TV documentary / commercial. Patty Brown shared this service is a non-profit that works with the students at Royal Oak High School and they will put it on their website and our website. Mrs. Brown is working with a teacher at Royal Oak High School to do this. This could be an idea for the next play. These spots do get played pretty aggressively during the first month.

Director's report – Ed was not present

Teacher Liaison – Theresa was not present

Oakland University Update – Patrice shared some information – Shannon has a connection at OU and if we wanted to have the kids go to a show they would get tickets at a discount and then talk with the actors and directors at the end of the show. The next show is Legally Blonde – Anna Mark is in that show, she is a former RO Drama student.

Patrice mentioned perhaps we could do a social team event at Flip City. Beth Valone will look into different venues who offer this.

Friday show night the kids go to Shields Pizza and Diane Wielgat will be having the cast party on Saturday.