

ROHS Drama Club boosters meeting - Nov. 18, 2013

attended:

Patrice Walsh
Beth & Rick Valone
Jeff & Laura Colavecchia
Scott Brown
Ilene Harmon
April Ozdych
Ed Nahhat
Cindy Murphy
Pari Constan-Neary
Lisa Lynch & her mom
Diane Wielgat
Sheryl Hunter
Crystal Hutchinson
Karen Romolino
Randy Miller

President's report (Patrice Walsh):

Guys & Dolls follow-up: Great show! CD & DVD orders: about \$400 in orders so far. Still time to order.

Treasurer's report (Diane Wielgat):

Will have a full report on financials from Guys & Dolls at the next boosters meeting.
Roughly:

- Concessions took in \$1,084 – including about \$200 in DVD orders
- Need to pay \$100 in gift cards to Kent for videotaping Friday's show.
- Flowers sold about \$199.
- Raffle of banner made \$243. There was talk of raffling off one banner each night of the show.

Fundraising report (April Ozdych):

Nov. 8 Potbelly fundraiser: We made \$327. Potbelly reports it was a very good night of sales for them. Boosters will plan to do it again in the spring and let other groups know about the fundraising opportunity.

miscellaneous:

- Kids want to do lock-in in January.
- New cast & crew info forms will have more info requested/conveyed all on one form (such as costs and deadlines for T-shirts, Shield's, etc.). Suggestion is to get students a form when cast & crew lists are posted that they will fill out and have their parents sign before turning in. We'll brainstorm more details at next meeting to finalize.
- Request was made for at least some officers to attend the next Boosters meeting, in December.

Promotions report (Scott Brown):

Program ads:

46 Total
28 Dedications
18 Advertisements

\$1,540 TOTAL INCOME
\$1,205 Paid
\$335 Owed

Need to confirm payments from several businesses.

Other stuff:

- **ABE payout:** Still haven't gotten any money from Arts, Beats and Eats and are unlikely to.
- **Lawn signs:** Pick up any lawn signs that you put in the ground and/or any that you see driving around. Bring all signs to next Boosters meeting (or drop at Scott's house). Scott Brown will collect and refurbish wires for spring play.
- **Website:** Ran into problems with loading large program proofread files. Upgrade would add password protected pages (scripts), upload of larger and more files so we could do some archiving of past shows / videos / pictures. We are nearing our limit now. Cost would be \$99.00 year, or \$159.00 for two years. We'd also like to archive show info and photos/video from ROHS, Kimball and Dondero, too. Ed proposes creating a committee for this and volunteers to be on it. Lisa Lynch made a motion to pay for two years, someone seconded it. Motion passed.
- **Ticketing software:** Scott and Sheryl Hunter propose that we investigate using more robust ticket-selling program (vs. our website and PayPal), which would allow us to have reserved seating with print-at-home technology to streamline our ticketing the night of show. Exploring box office software such as *Vendini*, InTicketing and other similar websites. Committee starting with Sheryl is spearheading the information gathering, Ilene Harmon volunteered to help with technology end.

Guys & Dolls ticket sales (Sheryl Hunter):

We owe ROHS \$2,675 - we made about \$165 in PayPal fees

Ticket distribution: some Gold card tickets (free), 289 sold Friday (61 percent), 345 Saturday (72 percent) and 225 Sunday (48 percent).

Auditorium holds about 500 people minus seats taken out of circulation for pit, sound systems, etc.

About \$6,600 in ticket sales

Director's report (Ed Nahhat):

\$400 payment from Boosters to Brittney Ward still outstanding. Boosters were awaiting some info from Ed, will pay ASAP.

Great time Friday night the weekend before the show with just adults working on the set and social time after. Let's do it again.

Guys & Dolls came together in the last week better than expected. Focused on big musical numbers from the start, blocked later, worked well overall.

Next show, "You Can't Take it with You," is really funny and has a lot of acting parts (16 speaking parts) to give lots of kids opportunities plus for props, set design, costumes, etc. Need to decide what to do about audio – we ended up borrowing and renting mics.

Need to convince school district of our technical needs.

Students, parents rehearsal expectations – Ed doesn't want to go later than 10 p.m. during last couple of weeks, no later than 9 p.m. most other weeks. Parents like more consistent schedule used this time and that not all rehearsals were in the evening.

Rehearsals are open to parents, which helps with supervision of kids not on stage. (Ed encourages). Stage managers and officers should also be doing this, too, but more adults is helpful.

Sponsor report: Teresa Brewer-Rollins absent

Old business: nothing else

New business:

- Lock-in in January at school: Drama Club student officers asked asked Patrice to talk to the principal to see how to make it happen. Might have to pay a custodian.
- Motion made and passed to gift the two ROHS alum and now Wayne State University students \$25 gift cards for donating their time to the pit orchestra for the show. Cindy Murphy will purchase the cards (with Booster funds) and deliver the cards.
- Hungry Howie's pizza sales during show intermissions went very well, so we'll continue that.
- After-school pizza sales: We will do a taste test to see if we want to switch to Hungry Howie's vs. staying with Jet's. Lisa Lynch offered to spearhead this effort. Bonus is that HH will deliver to the school and run a stab for us.
- Optimists Club: Three drama club officers spoke to the club recently and Optimists members are happy to support us (several members attended Guys & Dolls and loved it.) Boosters discussed requesting a donation to purchase wireless mics, which would cost anywhere from \$250-\$900 each, depending on quality. We would like to have 16 new wireless mics. We had to borrow/rent mics for Guys & Dolls. Jared Clark's dad knows someone who can do sound analysis for us for free. Need small committee to help Mike Conrad and Scott Brown.
- Suggestions was made that drama club/Boosters present at more community organization meetings (Kiwanis, Rotary, etc.)
- Ed says Boosters now qualify for state arts education grant and we should look into applying for them.
- Royal Oak Arts Council scholarship opportunities are available for fine and performing arts students graduating. Need to talk to Mrs. Murphy in Student Services Center.
- Costumes: Sheryl Hunter reports that we have costumes and props that were stored at a supporter's home that need to be moved and stored elsewhere. Volunteers will handle this on Dec. 7, with costume mistress student Chelsea Crieger's help.

Meeting ended 8:27 p.m.

Next meeting is Dec. 2.