

# **Drama Boosters Meeting**

## **February 3, 2014**

In attendance:

Booster Officers: President, Patrice Walsh; Vice-President, Lisa Lynch; Secretary, Susan Pasikowski; Treasurer, Diane Wielgat; Publicity, Scott Brown; Fundraising, April Ozdych

Parents: Beth Valone, Karen Romolino, Ilene Harmon, and Pat Chiarmonete

### **President's Report – Patrice Walsh:**

- Hello – Nothing new to report, we are in the middle of a show. ☺
- Lock In was great – ideas for future:
  - Have low lights for those who want to sleep or just chill
  - Ask custodians to put up the gates
  - We could see this happen again
  - Ensure communication is shared with all custodians, as the first custodian was not aware we were coming

### **Treasurer's Report – Diane Wielgat**

- Statement from school fund \$7860.23
  - Patrice shared specific details of activity over the past year
  - Diane will be filing our taxes sometime this month
  - We thought we needed to file an extension, now realized we don't need to do this, so we'll know for future years
  - Money has been received from participants for the Lock In, the extra bandanas will be returned that were not used.
    - Bought bandanas
    - Subs
    - Still have to pay the custodian
    - Based on costs and charge to kids, should be a wash

### **Fundraising – April Ozdych**

- Will be calling National Coney Island to do the Tag Days on March 8 & 9
- Will also contact Emagine – maybe could do one evening, will check to see best times
- On for Pot Belly March 14 and then parents join Ed at the school for a special set construction day – this day may not work, so April will check to see about changing the date.

### **Publicity/Publicity Report – Scott Brown**

- Meetings will be held every Thursday between 6:30 and 8PM and during Super Saturday.

- Hopefully this will coincide with rehearsals so we can collect pictures for Facebook / Website / Program of backstage activity
- Business Cards ordered
  - 500 cards should be here this week for distribution at fundraisers, pizza sales, in school and on sales calls
- 24" x 72" banners
  - Have draft artwork. Should we order 2 or 4?
    - 2 cost \$82.03
    - 4 cost \$154.03
  - Discuss with Ed on locations used for WW/SITP and permission (like 696 / Main / Woodward)
  - Use School properties (ROHS, ROMS, KELLER, NORTHWOOD) to display four signs
- Banners Printed and posted around school
  - Will be making a sweep through businesses requesting that they post and drop off sales kits on Saturday
- Program
  - E-mails have been sent out to 170 businesses
    - Students following up with a phone call this week
  - Promotions Team to request bios via e-mail
    - Allows them to cut and paste answers, saving time on typing
    - Need to get cast and crew list with e-mails from Megan Ross
  - Patrice to draft Boosters Message and Thank You page
  - Dedications and Program ads are due March 10
- Hall Sign
  - Publicity club members posting 8' x 12' sign installation on Thursday. We will be posting video of the installation. It's a surprise!
- Will activate website ticket purchase after this meeting depending on outcome of one line ticket ordering system.

**Director's Report – Ed Nahhat – Not Present**

**Sponsor Report – Teresa Brewer-Rollins – Not Present**

**Old Business:**

- Lock In – Already discussed
- Online Ticket Sales – no update
- Auditorium Seating – no update
- Microphones – Optimist club was cancelled, rescheduled – Ilene sent in all of the paperwork, waiting to hear. Mo wrote a letter and submitted a spread sheet requesting 16 microphones,

the lowest would be \$10,000 – we would buy some and then do fundraising to buy more. Mo didn't put in a dollar amount in her letter to the Optimist club, asking for assistance.

- Nominating Committee – DONE! Thanks Beth for overseeing this!
- ROFPE Event – A few parents are participating – the group is talking about helping our auditorium cause.
- ROYA Bowlathon – March 2 is the date – Patrice provided some pledge sheets and additional information. Will the Boosters be willing to donate 4 tickets to the show? Yes, so moved, so approved.
- Discussed the banquet for the end of the year – still researching places.

### **New Business**

- Scott Brown moves to change the March 17 date from the 17 to Tuesday, March 18 at the school
- It was also suggested we change the date for February 17 due to mid-winter break – so , the next meeting will be February 24.

### **Adjourn**

Thank you all for coming!

The next meeting will be **February 24, 2014** at Jimi's 7:00 pm. We hope you can join us!

*Upcoming Meetings at Jimi's in Royal Oak unless noted below*

February 24, March 3, March 18 (at the school) and April 14