

Parent Meeting 4/8/2013

In Attendance: Board Members Patrice Walsh, Lisa Lynch, Scott Brown, April Ozdych, Susan Pasikowski, Diane Wielgat, Claire Vial, Ed Nahhat. Parents: Mike Romolino, Ilene Harmon, Beth Valone, Kara and Ellen Stachowicz, Katy Bennett, Cindy Murphy.

President's Report – Patrice Walsh:

1. Motion to approve minutes from last meeting – put forth by April, seconded by Scott all agreed.
2. Stage Door was a success – Yeah!
3. Ticket Sales: Friday 157 tickets Saturday 203 Sunday 167
4. Total deposit for weekend (not yet registered on account yet) is \$3,420 there were also additional checks for Diane that need to be deposited along with PayPal so a total in ticket sales will be \$4,462.18 will go into student activity fund currently at \$2,966.42 prior to paying anything else for the spring show (i.e. any reimbursements, royalties, etc.)
5. Patrice will work with Teresa Brewer-Rollins to get the funds deposited.
6. Display case – Diane Wielgat will work on decorating the case with some students and will include some information on the One-Acts.
7. We received gift cards from GFS and Costco and Patrice will be using them to get candy for the Wednesday Pizza Sales and if needed, save them for the next show to use.

Report – Diane Wielgat:

1. Pay Pal Deposit a total of \$876.22 (76 adults and 10 students)
 - a. \$810 to the school and \$165 checks made payable to the Boosters minus \$40 dollars for ad payments for a total to the school of \$935.
 - b. Estimated ad sales \$234 from Pay Pal
2. Concessions:
 - a. Snacks \$477.94
 - b. Flowers \$209.22
 - c. Donations \$84.18
 - d. DVD \$105
 - e. TOTAL: \$876.34
3. Program Ads: \$1100.34
4. Pizza Sales: \$677.00
5. T Shirt Profit: \$158.90
6. Checker's Strike Dinner we paid \$323

Balance in account \$6314 (before \$1,000 payment to the school)

Fundraising Report – April Ozdych:

1. Tag Days May 18 at Farmer's Market 7am to 1pm 2 hour shifts – 8 volunteers needed per shift
2. Next date slated for this is September 28 – we can promote the musical
3. Possibly we can also promote the show at the Arts Beats & Eats (we will get the schedule and more information in August, but Scott will look into to possibly getting information sooner.)
4. Possible we can promote the show during Water Works this summer.
5. Papa John's fundraiser, we don't have information on this yet.
6. Possible fundraising opportunity would be to sign up to work concessions at Comerica Park – must commit to we think 10 games – adults would need to do this due to alcohol sales. Beth Valone will check into this to see if we could get in yet this year.

7. Possible Oberweiss fundraiser: you have to commit to having people work at the school – have “special scoopers” to work the counter. They will help clean tables and scoop. This may be too much for us to participate in for a small return. The group decided to pass on this opportunity at this time.

Publicity Report – Scott Brown:

1. Suggestion was shared to have the program be more of a “Playbill” style – this would be easier to fold and fit together. You can sell the ads for the same price – Scott will look into pricing for this.
2. Ed shared the cover could be the only “glossy” pages which would save money. The program is a key communication for kids and their parents and the community. Ed appreciates what we do with it. Ed doesn’t need a half page and neither does the superintendent or principal.
3. Crew really liked being in the program – nice add-on.
4. Scott shared he needs some students to participate in publicity for the One-Acts.
5. Ed suggested taking pictures in advance instead of waiting for the press to come to us. This can be a challenge with a full show due to waiting for costumes. For the One Acts, there are no costumes so we can take pictures now.
6. Ilene shared her son Matt would be happy to come and take pictures.
7. For next year, will we be doing promotional ad deals (i.e. buy one get one half off for the next show, etc.) Scott, said, yes.
8. Scott shared again, to please start thinking of succession planning as he only has one more year.
9. Diane shared the online ticket purchasing was great – good job Scott & Kevin!

Director’s Report – Ed Nahhat

1. Ed asked – did we generate \$200 or more for the photo CDs, as the photographer cost \$200 – normally when the photographer charges a fee, he’ll submit to the school to cover. We may be able to split this cost. The Boosters will take on this fee for the photographer, David Reed. We didn’t make \$200 on photos, but are happy to cover the cost so students can have the photos.
2. An audience member shared that the dates were not on the marquee, and she showed up the week before. The signs were good to get the word out, but the dates were hard to read.
3. Debrief on Stage Door – it was an exceptional performance by kids on and off stage. Ed’s done about 10 or 11 shows at ROHS and this show had the least amount of trouble / hassle / disappearing kids, etc. part of this is the spirit of the group and the camaraderie, and part some previous trouble-makers had graduated. Ed thought he only “yelled” once. 😊
4. Ed was proud of the breakfast scene because all the kids were on stage and they did a great job.
5. The only challenge was the audio as we didn’t have enough time to learn the new system. The sound system is not complete, including the training on the program, and this will need to be taken care of before the next show. To help with the audit, we could do some education on projection sooner in a production – possibly a voice clinic for students, but that would not really solve the technical issue. Cindy Murphy is part of the PTA and will look into what is going on with the sound system.
6. Additionally, the body microphone supply is inadequate, there are no “new” body mics, and that will be a problem for the musical in the fall.
7. Expenses for the show for Ed include parent reimbursements, Shannon, scripts, etc. (the total amount spent is about \$1,300) he will submit that to the school. There is still the fee for Frannie to be paid from the district that includes her work on Stage Door and assisting with the One Acts.
8. When will the musical be? – traditionally it has been 2 weeks prior to Thanksgiving. This past year it was a week prior due to choir events. As a director, Ed prefers it to be the week prior to Thanksgiving. This past year it was the same weekend as the craft show, and it wasn’t a

problem. We need to get the date to the head of the performing arts/music department to have our musical the weekend prior to Thanksgiving (November 22, 23 and 24). 7:00 pm works as a start time.

9. Noise in the hallway during the show – there were some issues with noise in the hallway as it can be heard in the house. We could use other rooms to set up pre-show activities (make-up, costumes, etc.) maybe the cafeteria or other classrooms. Ed will explore the options and Ellen will bring this up to next year's officers.
10. Ed complimented the officers on setting a good example for the other kids by keeping the rooms clean.

Sponsor's Report – Mrs. Brewer-Rollins was not here

1. Ed will talk with Mrs. Brewer-Rollins prior to the banquet

OLD BUSINESS:

1. Drama Banquet – possibly the week after One-Acts – tough time of year with other activities – maybe a Sunday – can do online payments, etc. a vote to keep at Peking House.
 - a. Tentative Date: Tuesday, April 30 – Ellen will call Peking House and book the banquet
2. Improv Workshop - \$630 for the workshop at the location – Michelle is willing to come to the school to do the workshop that would be cheaper. Thursday, May 2
3. One Acts Festival April 19 – 4 out of the 5 acts are student written. We will provide snacks, pizza and drinks for sale – it will be a one hour show from 4:00 – 5:00 pm in the courtyard – public is welcome.
 - a. Ed requested that Ellen be sure to work with Frannie to have Administration make sure the platforms are being built for the One Acts.
4. April knows someone who does hair and airbrush and she was willing to come in and do a workshop for the group to learn how to do this. Airbrush units cost approximately \$100 or so.

New Business:

1. Ilene presented the slate for current officers to remain active for another year. This was seconded. The slate will be posted on the website and voting will occur in May.
2. Fall show – nothing known at this time
3. April shared her brother-in-law was set to do the filming for Stage Door. He requested to leave early and was set to film but then we told him we didn't need him, so she would like to get him a gift certificate. All were in favor to do so.

Move to Adjourn – so moved.

Next meeting – May 6 at 7 pm at Jimi's in Royal Oak